# QUARTERLY FLY TIPPING STATISTICS

A summary of fly tipping statistics around the borough by ward, offence numbers, and prosections.

Q3/Q4 24/25



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#### Redelopyable CCTV cameras

To help tackle environmental crime, we have a range of CCTV cameras in the borough that can be redeployed to other hot spot areas.

These cameras help us target perpetrators and issue FPNs





## Don't Mess With Haringey Campaign

We are launching our "Don't Mess With Haringey" behavioural change campaign in mid-June as a response to recent resident engagement that revealed overwhelming support for tougher measures, with 96% of residents backing fines for fly-tipping and 94% supporting penalties for dog fouling and littering.

## Don't Mess With Haringey Campaign

Phase 1 of this campaign will run from mid June – mid August and will consist of an initial awareness and re-directing digital and physical campaign.

<u>Campaign goals:</u>

- 10% increase in fines within the first 3 months, to help with case studies
  - 10% decrease in bulky waste dumping
- 15% increase in website landing page visits
  - 10% increase in bulky waste booking







We'll persue criminal prosecution.













Last week, our Enforcement Officers spotted David from Wood Green dropping litter.

David got a £500 fine.

Don't be like David. Use a bin!



